What to do once your website is LIVE...

A Little Biz Checklist

- ☐ Set up a Facebook/Meta Business Page
- ☐ Set up Pixel & Conversions API in Meta
- ☐ Install Pixel & code on website via plugin
- ☐ Set up Google Analytics Property & embed
- ☐ Set up Google Search Console & txt record
- ☐ On-page SEO Optimisation / SEO Plugin
- ☐ Submit sitemap to Search Console
- ☐ Monitor your Analytics & Traffic

yes!